

## LAU AS AN ENTREPRENEURIAL UNIVERSITY

LAU's SPIII incorporates the concept of "Entrepreneurial Universities," which has become popular in Europe over the past few years, supported by the European Commission and the OECD. The university is committed to including and implementing entrepreneurship in its long-term strategy, and to creating a model for coordinating and integrating entrepreneurial activities across all levels. As such, LAU seeks to collaborate, cooperate and exchange knowledge with industry, society and the public sector through partnerships and alliances, while linking teaching, research and industry activities in a way that affects the knowledge ecosystem as a whole.

For example, in fall 2016, the university and Duke Corporate Education teamed up to bring businessmen and women from South Africa to New York City as part of professional development program.



The University Enterprise Office (UEO) is the strategic consultancy, entrepreneurial development, and programs management arm of LAU, both locally and internationally. In addition to providing academic coverage and consultancy services to the Scientific College of Design in the Sultanate of Oman, the UEO has provided reputable academic institutions in the GCC with assistance in the structuring and planning of their graduate programs, and launched a special education partnership with the Lebanese Armed Services Directorate, providing the directorate's personnel and families with the opportunity to pursue a higher education with a special discount at LAU.

In 2017, UEO launched LAU Consult as the consulting arm of the university. Drawing on the wealth of academic and professional know-how of more than 700 LAU full-time faculty and staff, and that of a diverse pool of external experts, LAU Consult offers its services to institutions of higher education, K-12 schools, hospitals, academic medical centers, corporations, family businesses, non-governmental and/or international organizations, and governments.